

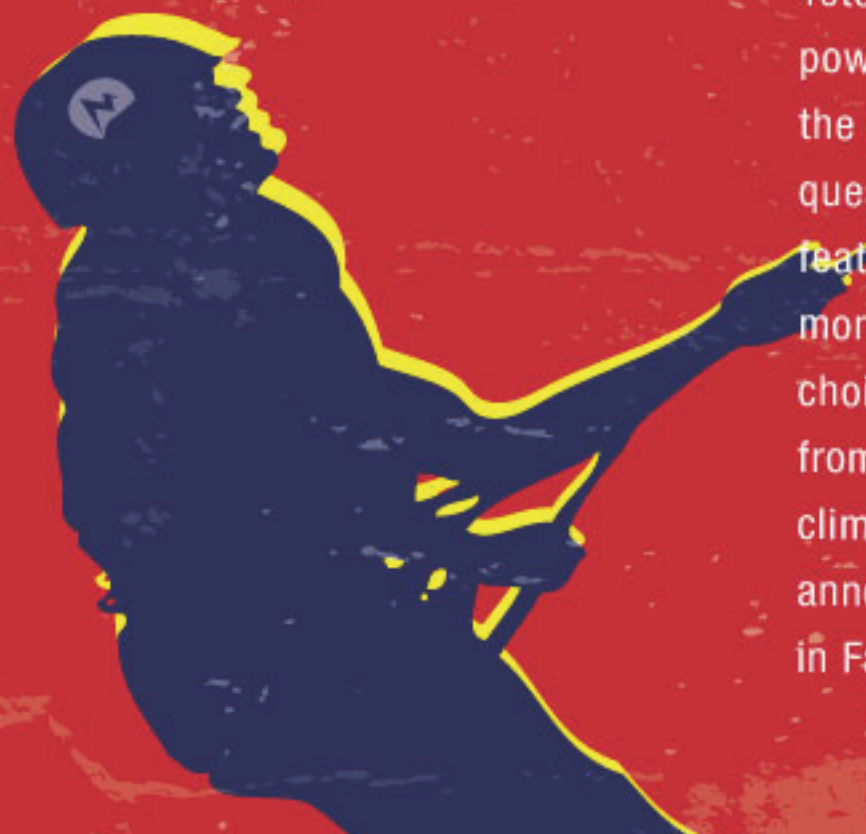
EXUM

MEDIA TOUR

FALL 2011

presented by **Marmot**

Exum Mountain Guides, North America's oldest and most experienced guide service, will be touring the East Coast this fall to support its 80th Anniversary. This media tour will feature presentations in local outdoor retail shops showcasing videos and breath-taking photography promoting the beauty and allure of the Tetons - from the Grand Teton to deep powder skiing, ski mountaineering, and the elusive Grand Traverse! There will be question and answer periods and a raffle featuring great Marmot gear to raise money for a cause of the hosting retailer's choice. Exum will also be inviting Alumni from each city to share stories about climbing with Exum. Exum will also be announcing New Programs that will launch in Fall 2011 and more in 2012!



Monday, Sep 26

CHICAGO

Erewhon Mountain Outfitters

Tuesday, Sep 27

BOSTON

Eastern Mountain Sports

Thursday, Sep 29

PHILADELPHIA

Trail Creek Outfitters

Friday, Sep 30

WASHINGTON, DC

Eastern Mountain Sports

Saturday, Oct 1

HOUND EARS, NC

Triple Crown Bouldering Comp

Tuesday, Oct 4

ORLANDO

Travel Country Outdoors

Wednesday, Oct 5

KNOXVILLE

River Sports Outfitters

Thursday, Oct 6

ATLANTA

High Country Outfitters

Photo: Weston Walker



1931-2011

EXUM

CELEBRATING 80 YEARS